

SKISCHULE LECH GmbH & Co KG

Effective 1st of September 2018

Private Policy – Information concerning Data Protection

in accordance with Articles 13 and 14 of the EU General Data Protection Regulation (GDPR)

1 General

The protection and confidentiality of your data is of utmost importance for the Schischule Lech GmbH & Co KG. Personal data is all information concerning your person or which can be used to identify you personally. This may be for example your name, your e-mail address, your private address or your telephone number.

2 Who is Responsible for the Processing of Your Personal Data?

The responsible authority (hereafter referred to as "Schischule Lech" or "we") within the terms of the General Data Protection Regulation (GDPR) and other data protection regulations is

Skischule Lech GmbH & Co KG Tannberg 185 6764 Lech am Arlberg Austria; Tel.: +43/5583/ 2355 E-mail: info@skischule-lech.com

3 Purpose and Legal Basis for the Data Processing

In the following we would like to inform you about the different purposes for which we will process personal data and on what legal basis this data is processed.

All data provided by you in order to conclude a contract with us or to send us an enquiry (e.g. booking of a ski course, reservations, offers, etc.) will be used by us solely for the purpose of performing a contract or treating your enquiry (Article 6(1b) of the GDPR) – unless you have given your consent for a further processing of your data.

All data which we have received from your accommodation or your travel agency from where you have made an enquiry or booking regarding our services (e.g. booking of a ski course at the reception of your hotel or with your travel agency) will solely be processed for the purpose of performing the contract (Article 6(1b) of the GDPR) – unless you have given your consent for a further processing of your data. This data is usually your name, your address, payment details, information regarding your skiing level, for children we also need information regarding their age, eating habits and contact details of their legal guardian.

In case we are bound by legal regulations to process your data, this data is then processed in accordance with Article 6(1c) of the GDPR. This for example concerns the legal obligation to retain data in accordance with the tax law.

If you have given your consent for certain data processing (e.g. subscription to our newsletter, production of photos during ski races, etc.) in accordance with Article 6(1a) or Article 9(2a) of the GDPR, we will solely process your data on the basis and within the scope of this consent. You have the right to revoke your declaration of consent at any time. Revoking your consent does not affect the lawfulness of the data processing on the basis of your consent given before the revocation.



In cases of our legitimate interest regarding the processing of your data and if there is no reason to believe that an overriding interest from your side regarding the protection of this data exists, we will process this data in accordance with Article 6(1f) of the GDPR. On this basis, we save for example the data of our customers or interested parties for some time after the performance of the contract in order to better advise you in case of further enquiries or bookings and in order to recommend suitable services on the basis of prior enquiries and services. Furthermore, we process your data – in so far as it is legally permissible – for the purposes of direct advertising and the sending of newsletters. In doing so we follow our legitimate interest to send you customised offers and information regarding our services. Regarding such data processing you have the right to object the processing of your data on grounds relating to your particular situation at any time; in this case, we will no longer process your data, unless the processing of your data is necessary due to compelling and legitimate reasons.

4 Data Recipients

We will not transfer your data to third parties. Only in cases if you want us to do so, we will transfer your data to your accommodation or to your travel agency in order for them to coordinate the performance of a contract with us or the payment processing.

Furthermore, processors commissioned by us (in particular the IT as well as back office service providers, financial service providers or collection agencies) will receive your data if this data is necessary for performing the respective services. All processors are bound by contract to treat your data as confidential and only process them within the scope or their provided services.

5 Data Retention Periode

We only keep your data as long as needed to achieve the purposes stated above (e.g. performance of a contract) or as long as permitted by applicable law. In any case, we will save your data as long as the retention periods of the legislator demand or as long as limitation periods of potential legal claims have not yet expired.

6 Your Rights

According to the current data protection law, you are, among other things, entitled to (under the conditions laid down by applicable law):

- request information if and which personal data we have saved and receive copies of this data,
- demand the correction, adding or deletion of your data that is incorrect or which has not been processed in conformity with the law,
- to demand the restriction of the processing of your data,
- to revoke the processing of your data under certain circumstances or to revoke the previously given consent to process your data,
- to demand the revision of your data,
- to know the identity of third parties to whom we have transferred your data,
- to lodge a complaint with the competent data protection authority. For this purpose, contact <u>dsb@dsb.gv.at</u>

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